

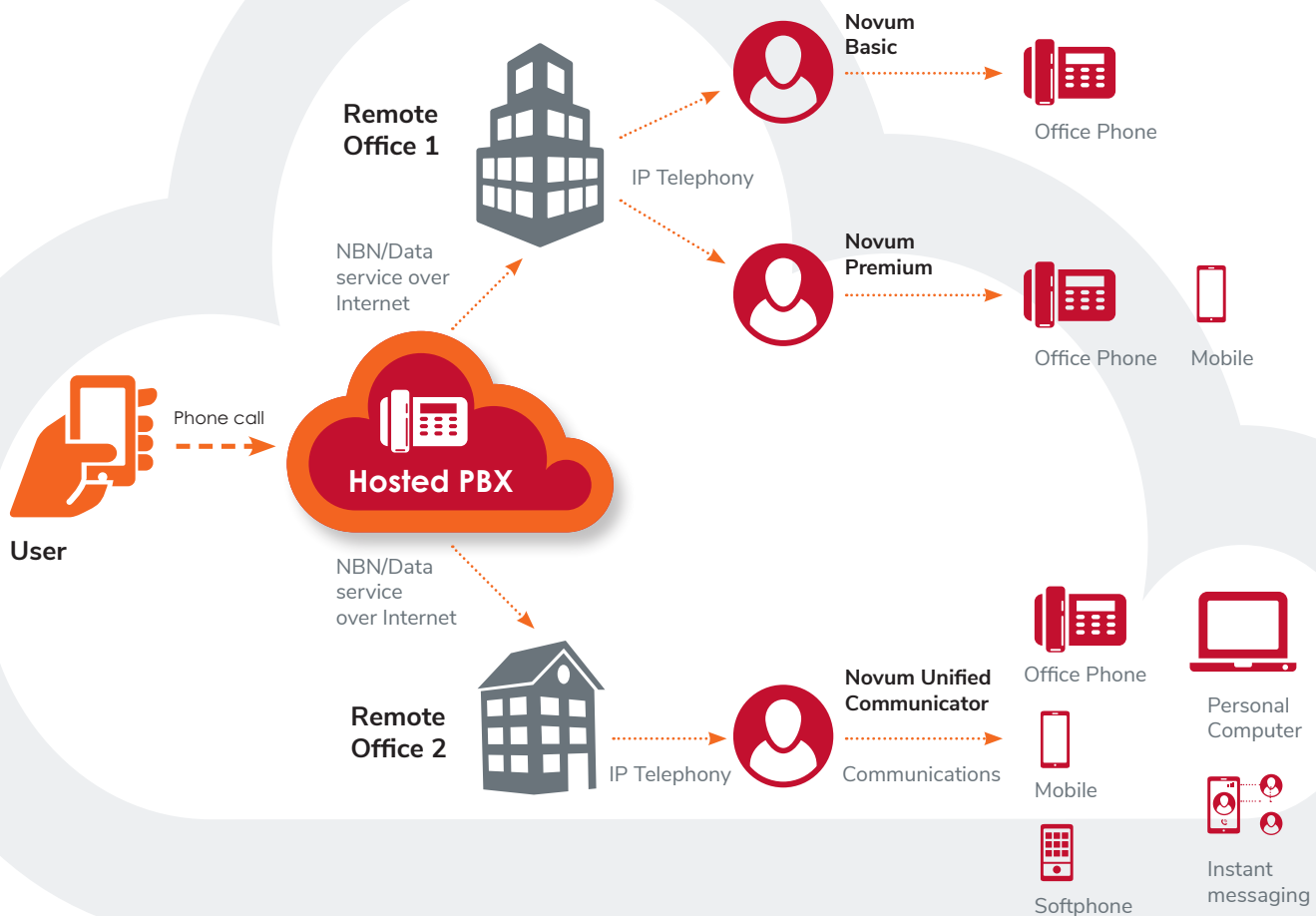


Boost productivity and future-proof your communications

Business Cloud PBX enables your business employees to increase productivity, connect, collaborate and work from anywhere.

Novum's Business Cloud PBX service allows small to large businesses to consolidate their telephony and communication services into one comprehensive solution by moving their PBX functionality into the cloud - commonly known as 'hosted' Voice over IP.

How it works?



Fast set up, easy-to-use

All your communication services are delivered through to Novum's hosted service, located at our secure Australian data centres. Our Business Cloud PBX service is accessible by the Internet, regardless of who provides your Internet connection*. Your service is then connected to your local area network allowing you to scale up or down when you need to.

*To ensure a good quality of service is delivered, minimum bandwidth should be met.



Why Business Cloud PBX?

Tailor-made for business

Ideal for single or multisite businesses, that require inter-office communications or have mobile and remote workers who need to conduct business from any location. You are charged monthly for your service, allowing you to easily add and remove phones and calling features to meet your changing telephony requirements.

Peace of mind

Enables you to upgrade your PBX system from the old copper wire PSTN network, that is currently being replaced by NBN.

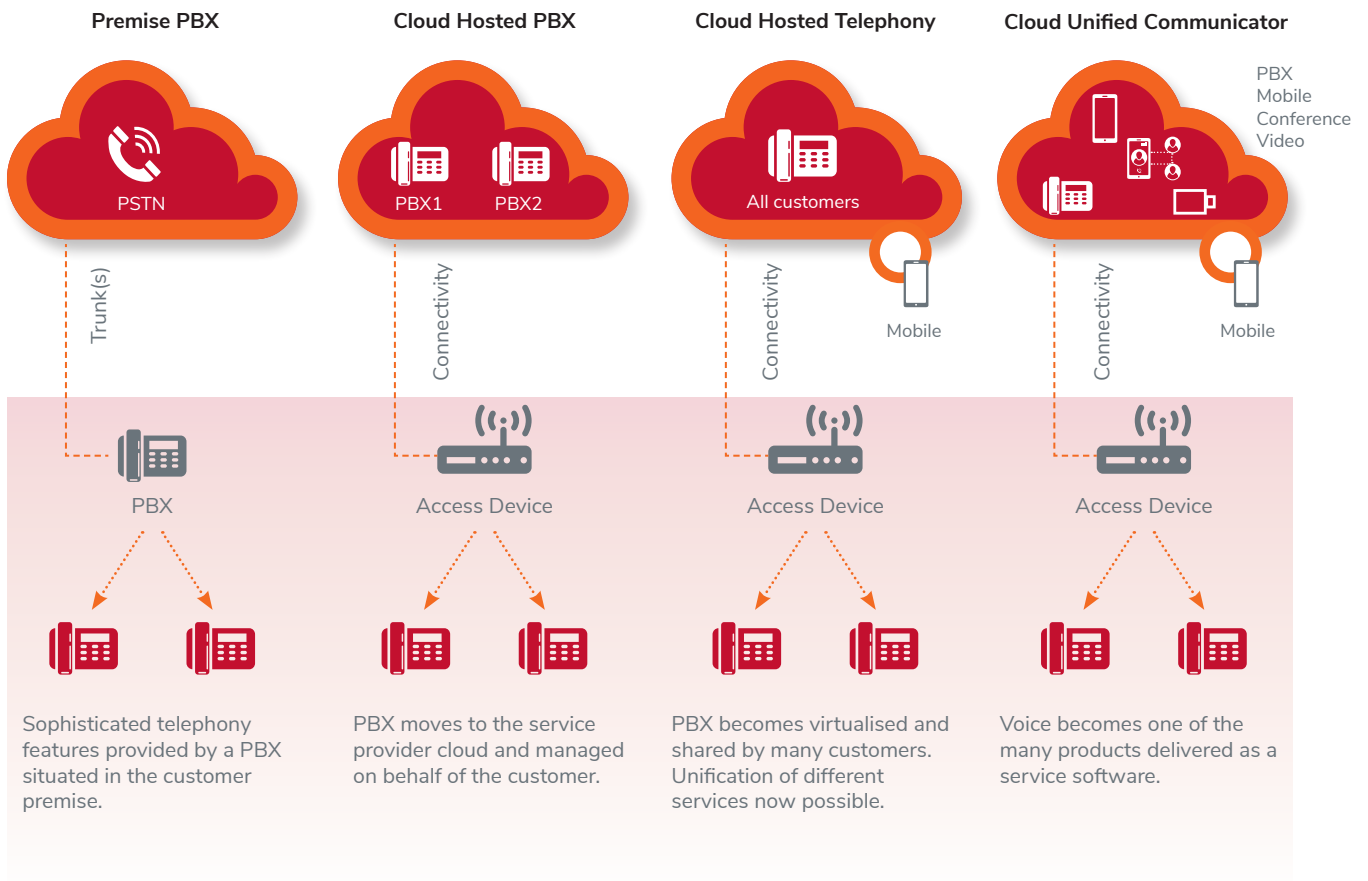
Lower cost of ownership

Free from installation, maintenance and costly inflexible infrastructure costs. By supporting your PBX functionality in the cloud, there is no need for an onsite phone system or landlines to support it. We manage all your software upgrades removing this cost from your business.

Boost productivity and workforce flexibility

Business Cloud PBX has the flexibility of being able to easily integrate with other systems such as Meet Me Conferencing, Unified Messaging, Desktop Sharing and Instant Messaging, allowing employees to stay productive whether they are office based, working remotely or internationally.

Transition to cloud service for end users





Business Cloud PBX Benefits



Productivity

Easy to manage calls with reduced complexity that helps your business to increase productivity.



Reliability

Delivered over Novum's IP network, ensuring call quality and clarity.



Scalability

Add or remove locations and users whilst only paying for the service your business uses.



Business continuity

Receive calls by pre-configuring automatic rerouting to alternative numbers during unanticipated disruptions.



Easy-to-use

Simple to use with reduced complexity and easier device management.



Mobility

Work anywhere, anytime, collaborate from home, remotely or internationally.

The Novum Difference

Guaranteed network reliability

Hosted in Australian data centres and supported by some of the world's leading infrastructure suppliers, our platform has been architected on the Broadworks carrier grade switch and has delivered 99.999% availability since commissioning. Being locally-owned, we guarantee network reliability as well as local operational and technical support.

Simplified customer management

Our self-managed web portal has been designed with simplicity and ease of use in mind. Provide excellent user experience by giving your employees and site administrators the control they need to manage their communication functionality such as call monitoring, hunt group, call forwarding, auto-attendant changes and generating reports.

Fraud mitigation

Real-time built-in Fraud Detection that detects fraudulent activity and proactively blocks the offending user. This will alleviate your business from receiving unexpected bills from fraudulent call traffic.

Advanced music on hold

The only solution in Australia to provide an integration of advanced music on hold. Delight callers with a service that delivers professionally recorded audio to inbound callers waiting in the call queue. Inform, entertain and engage callers with our user-friendly, easily managed and dynamic audio solution.

Call analytics and quality call recording

Enable your business to record, monitor, and analyse essential business call metrics by accessing real-time reports, 'click and drill' dashboards, wallboards and call recordings.



Popular Telephony User Features

Employee user call features are packaged into four packages: Novum Basic, Novum Standard, Novum Premium, Unified Communicator, allowing you to match your business and employees' needs.

With Business Cloud PBX you can choose from:

- Novum Basic
- Novum Standard > 25 calling features plus Novum Basic
- Novum Premium > 40 calling features plus Novum Standard
- Novum Unified Communicator > 40 calling plus Novum Premium

Most Popular Calling Features

Listed below are our most popular telephony features

Novum Basic	Novum Standard	Novum Premium
<ul style="list-style-type: none"> ✓ Call waiting ✓ Call forwarding (always, busy, no answer, not reachable) ✓ Call return ✓ Call transfer ✓ Three-way call ✓ Last number redial ✓ Privacy ✓ Music on hold ✓ Anonymous call rejection 	<ul style="list-style-type: none"> ✓ Novum Basic Call Features PLUS ✓ Do not disturb ✓ Speed dial 100 ✓ Speed dial 8 ✓ Anonymous call rejection ✓ Call park ✓ Call pick up ✓ Group pickup ✓ Group paging ✓ Music on hold 	<ul style="list-style-type: none"> ✓ Novum Standard Call Features PLUS ✓ Alternate numbers ✓ Busy lamp field ✓ Call forwarding selective ✓ Direct call pick-up or with barge-in ✓ Executive/Executive-assistant ✓ N-way conference (up to 5 users on a call) ✓ Selective call forwarding ✓ Push to talk ✓ Shared call appearance 10+ ✓ Call park ✓ Instant call group ✓ Music on hold ✓ Simultaneous ring ✓ Sequential ring ✓ Broadworks Anywhere

Unified Communications (UC)

UC is a feature of Novum's hosted Business Cloud PBX that streamlines your business communications under a single application. You can integrate and access the latest communication technologies for your business. You can access the UC feature bundle via a PC-mobile application.



Novum Unified Communicator

- ✓ Novum Premium Call Features PLUS
- ✓ User/admin web portal
- ✓ Exec./admin tools
- ✓ Unified Messaging
 - ✓ Voicemail
 - ✓ Fax to email
- ✓ Mobility
 - ✓ Instant messaging
 - ✓ Presence
 - ✓ File sharing
 - ✓ Click to call
 - ✓ Conferencing
 - ✓ Business continuity
 - ✓ Mobile integration (Desktop/Mobile/Tablet Client)

Enhanced Features

Bolt-ons are a feature that you can add to an end-point.

- ✓ Voicemail (Basic, Standard, Premium user)
- ✓ Broadworks Anywhere (Premium, Mobility UC)
- ✓ Multiple call arrangement (Mobility, Premium UC)

Additional group based add-ons are features for multiple users.

- ✓ Instant Group Call
- ✓ Hunt Group (Basic, Standard, Premium)
- ✓ Auto Attendant (Basic, Standard, Premium)
- ✓ Voicemail Portal (Basic, Standard, Premium)
- ✓ Call Centre (Basic, Standard, Premium)
- ✓ Web collaboration is share screen, instant messaging, file share (Basic, Standard, Premium, UC)
- ✓ Call Analytics, Call Recording (iCS Suite)
- ✓ Go Integrator Lite, Go Integrator DB, Go Operator

About Us

Novum Networks is an Australian company specialising in the delivery of secure Business Cloud PBX and IP Telephony solutions that enables our partners and customers to compete in today's digital connected economy. We provide a fully integrated portfolio of enterprise-ready communication services that are architected on our platform, using the best-of-breed technologies that are available on the market.

We foster an agile and innovative culture that allows us to fast-track development and provide our telecommunications and managed service channel partners, an alternative to the top 3 Australian carriers that utilise the Broadworks platform.