



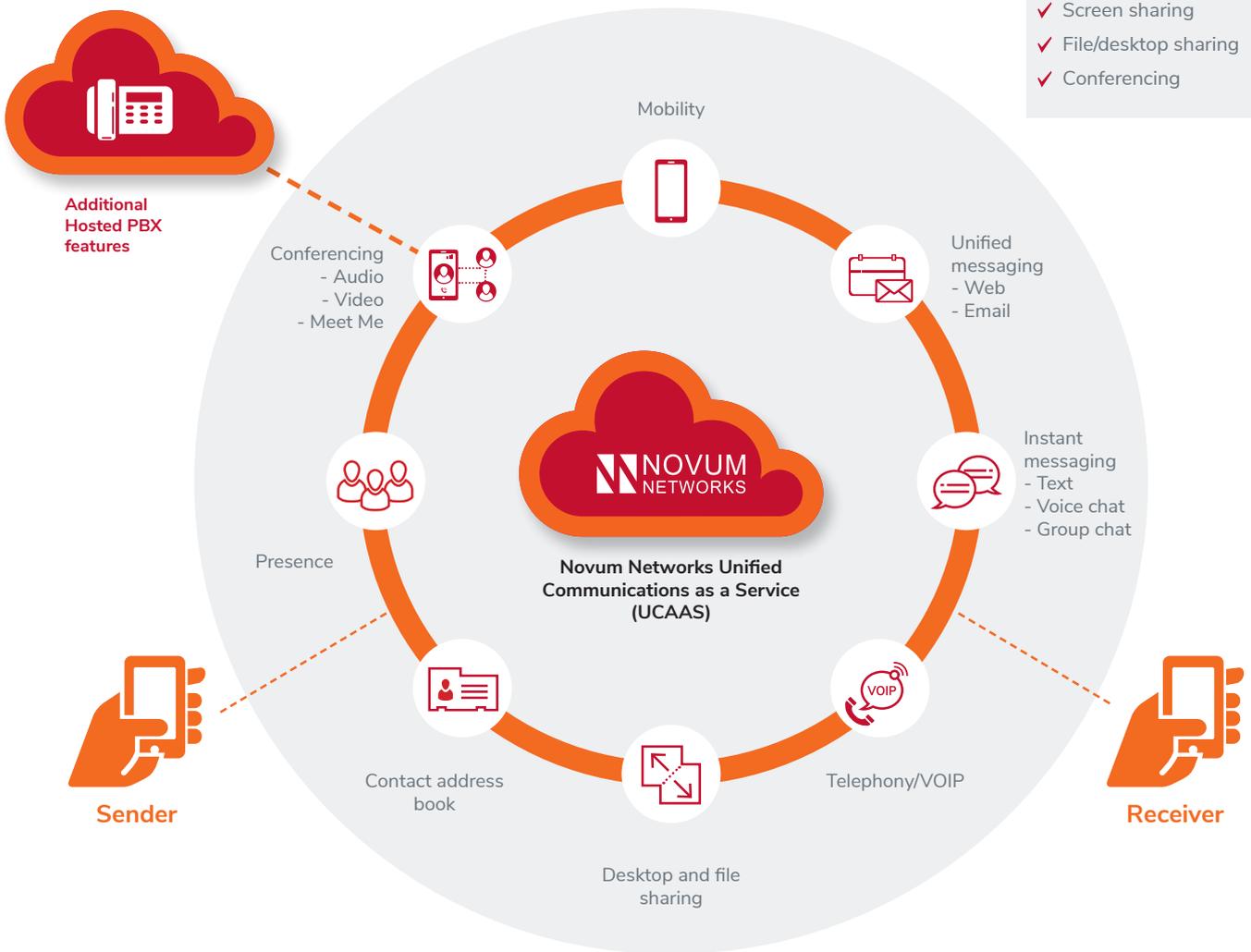
## Improve productivity and stay connected with Unified Communicator

Increase your business productivity by allowing your employees to collaborate and connect seamlessly with Novum Networks' unified communications service.

### How it works?

Our Unified Communicator (UC) application consolidates the latest calling, messaging and virtual meeting features, with the added flexibility of being able to integrate easily with your other business systems.

- ✓ Voice
- ✓ Video
- ✓ Web
- ✓ Messaging
- ✓ Presence
- ✓ Screen sharing
- ✓ File/desktop sharing
- ✓ Conferencing



## Seamless collaboration for enhanced productivity

Novum's Unified Communicator solution is a feature of our Business Cloud PBX service. A complete, integrated, and easy-to-use application for voice, video, messaging, screen sharing, file sharing for businesses to collaborate effectively with employees, colleagues and clients. Delivered by the cloud, our service allows your business to access a suite of communication and collaboration solutions to improve productivity, whilst always saying connected anywhere, anytime.



## Why Unified Communicator?



### Productivity

Call, message or organise virtual meetings quickly from any Internet device that helps your business stay productive and connected.



### Consolidate

Voice, text, instant messaging, email and video all in a single application for PC and mobile. Manage all communication features from our UC application such as logins for Call Centre and setting call forwarding and Broadworks Anywhere.



### Availability

Group presence allows your business employees to know when co-workers are available to communicate.



### Reliability

Delivered on Novum's local Broadworks platform, allowing your business to adapt quickly to today's fast-paced, digital mobile-centric world.



### Reduce cost of ownership

Transfer local, national and international calls from anywhere and pay a monthly per-user fee excluding call charges.



### Mobility

Move voice calls, text messages and video chats between desktop and mobile phones without interruption, allowing you to work anywhere.

## The Novum Difference

### Guaranteed network reliability

Hosted in Australian data centres and supported by some of the world's leading infrastructure suppliers, our platform has been architected on the Broadworks carrier grade switch and has delivered 99.999% availability since commissioning. Being locally-owned, we guarantee network reliability as well as local operational and technical support.

### Simplified customer management

Our self-managed web portal has been designed with simplicity and ease of use in mind. Provide excellent user experience by giving your employees and site administrators the control they need to manage their communication functionality such as call monitoring, hunt group, call forwarding, auto-attendant changes and generating reports.

### Fraud mitigation

Real-time built-in Fraud Detection that detects fraudulent activity and proactively blocks the offending user. This will alleviate your business from receiving unexpected bills from fraudulent call traffic.

### Advanced music on hold

The only solution in Australia to provide an integration of advanced Music on Hold. Delight callers with a service that delivers professionally recorded audio to inbound callers waiting in the call queue. Inform, entertain and engage callers with our user-friendly, easily managed and dynamic audio solution.

### Call analytics and quality call recording

Enable your business to record, monitor, and analyse essential business call metrics by accessing real-time reports, 'click and drill' dashboards, wallboards and call recordings.



## Features Highlights and Benefits

You can match your business and employees calling and communications' needs with Novum's Unified Communicator application for a fixed monthly fee\*.



### Telephony

Enrich your relationships using high-quality voice capabilities to keep your employees connected and productive from any laptop, tablet or smartphone device.

- ✓ Advanced call user and reception features (e.g. simultaneous and sequential)
- ✓ Call recording
- ✓ Integrated call analytics for mobile
- ✓ Softphone for PC and mobile
- ✓ Voicemail accessed anywhere
- ✓ Call forwarding to anywhere: Move all local, STD, IDD calls from desk phone to mobile
- ✓ HD audio and voice
- ✓ One number



### Meet Me Conferencing

Built-in conferencing features for productive online team collaboration with colleagues and clients.

- ✓ Access business directories via the Unified Communicator application
- ✓ Online meeting room
- ✓ HD audio and video
- ✓ One-to-one video conferencing
- ✓ Group phone conferencing
- ✓ Screen sharing
- ✓ File and content sharing
- ✓ Messaging
- ✓ Easy guest access



### Messaging

Ideal for employee to employer communication and group chats. For cross-company chat, you can use the instant messaging function via the soft phone application for better team collaboration.

- ✓ Instant messaging (voice, group, chat, text)
- ✓ Presence
- ✓ Unified messaging (voicemail, web)



### Mobility

Give your business advanced unified communications and collaboration features for employees on-the-go. Your employees can call, message, meet and take their files and conversations, anywhere, anytime.

- ✓ Mobile integration (desktop, mobile, tablet)
- ✓ Smart phone application (Apple iOS and Android compatible)
- ✓ File and desktop sharing

\*Excludes call carriage charges



## About Us

Novum Networks is an Australian company specialising in the delivery of secure Business Cloud PBX and IP Telephony solutions that enables our partners and customers to compete in today's digital connected economy. We provide a fully integrated portfolio of enterprise-ready communication services that are architected on our platform, using the best-of-breed technologies that are available on the market.

We foster an agile and innovative culture that allows us to fast-track development and provide our telecommunications and managed service channel partners, an alternative to the top 3 Australian carriers that utilise the Broadworks platform.