

Novum Networks Partners with Cisco to Transform Customer Experience in Australia

Novum Networks, an Australian based telecommunications provider of Cloud Telephony and SIP Trunking services has partnered with Cisco to release the new version of Cisco UC-One SaaS, which enables messaging, video and team workspaces based on Webex cloud collaboration technology for their Cisco BroadWorks calling platform.

Our partnership with Cisco strengthens and differentiates our service offering for our partners and customers and demonstrates our commitment to providing the best cloud solutions with ongoing investment in technology.

The strategy is simple – as owners of our own Cisco BroadWorks calling platform, and by adding integration with Cisco Webex messaging and team spaces, we can create exceptional customer experiences, improve our competitiveness, whilst expanding revenue opportunities. Cisco Webex cloud collaboration technology and superior experiences allow businesses to enhance their existing Unified Communication solutions and take a significant step in moving their communications to the cloud.

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By integrating Cisco Webex messaging and team spaces with the Novum Networks Cisco BroadWorks-based communications infrastructure, we can offer our partners a complete service delivering unified calling, messaging, team collaboration and meetings experiences.

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Gerben Graske-Borst, **General Manager (Novum Networks)**

Novum Networks' ability to white-label the Cisco BroadWorks cloud calling services and UC-One SaaS messaging, meetings, video and team spaces provides our partners with the power of a locally owned and managed Cisco platform and the benefits of Cisco Webex cloud collaboration – all supported in Australia.

Gerben says, “At Novum Networks, we are always committed to delivering superior services to our partners and customers. Cisco UC-One SaaS Unified Communications is an ideal offer for small and medium business, with the Webex messaging and team workspace functions delivering modern collaboration experience to meet today’s employee demands. Our partnership with Cisco will help us to grow to be a formidable player within the Australian telecommunications market.”

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Cisco is thrilled to partner with Novum Networks to deliver messaging, meetings, video and team workspace experiences integrated with their hosted Cisco BroadWorks calling platform. Novum Networks' users will benefit from a modern, unified and complete collaboration experience based on Webex technology delivered on any device from anywhere.

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Tony Lopresti, **Director Product Management (Cisco)**

Novum's new service is based on the Cisco BroadWorks calling platform, and UC-One SaaS which supports messaging, meetings, video and team workspaces. The new messaging and team workspaces are powered by Webex cloud collaboration services and are expected to be rolled out and be available to our partners and customers over the following weeks.

For more information about our UC-One SaaS service, get in touch with the sales team on **1300 725 127** or email us at sales@novumnetworks.com.au.

About Novum Networks

Novum Networks is an Australian company specialising in the delivery of secure Business Cloud PBX and Cloud Telephony solutions that enables our partners and customers to compete in today's digital connected economy. We provide a fully integrated portfolio of enterprise-ready communication services that are architected on our platform, using the latest technologies that are available on the market.

We foster an agile and innovative culture that allows us to fast-track development and provide our telecommunications and managed service channel partners, an alternative to the top 3 Australian carriers that utilise the Cisco Broadworks Platform.

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